

June, 2010

Dear Friends:

School is out for the summer! While the kids are enjoying their summer activities, the staff and volunteers at SERVE are already planning for the next school year. Last year's Back-to-School Program provided a new backpack filled with school supplies FREE to 344 children whose family completed the application and screening process. We could not have succeeded without the community's generous support.

Working families are struggling now more than ever before. With the rising cost of living, working families are not able to make enough money to meet their basic needs, much less pay for additional expenses like school supplies needed for their children to go back to school!

This program is completely funded by donations from our local community and helps Callaway County children who cannot afford to buy needed school supplies. We strive to help with as many of the school supplies required by the schools as possible. Each sponsored child will receive a backpack and a pre-boxed set of school supplies appropriate for his/her grade level purchased through the Kits for Kidz program. (If you would like more details about the contents of the box, go to serveinc.net.)

The cost to provide the backpacks and supplies through SERVE's Back-To-School Program is \$20 per child! There is no cost to the family or child receiving the school supplies. Please take a moment to consider what you can do to help. Your tax-deductible donation will bring great happiness to children and will allow them to begin the school year with the tools they need to be successful. Your donation will also ease the worry of many parents who are encountering financial hardships.

Make your donation payable to: SERVE, Inc. Back-to-School Program
4901 County Road 304
Fulton, MO 65251

To sponsor a child or children with this year's school supply program, please send your donation before August 6, 2010. If you would like more information, please feel free to contact us at (573) 642-6388.

Sincerely yours,

Julie A. Roark
Callaway Action Network Director
SERVE, Inc.

"Let them do good that they be rich in good works, ready to give, and willing to share." 1Timothy 6: 18